



CHARME

EDIMAX
— CERAMICHE —
ASTOR

3D SHAPED TECHNOLOGY

3D Shaped Technology è una nuova lavorazione digitale che si inserisce nel processo produttivo per conferire il massimo realismo ai prodotti ceramici, attraverso un procedimento superficiale che ne esalta la conformatone preservando le caratteristiche di robustezza, durevolezza e facilità di pulizia tipiche del gres porcellanato. Coniugando visione e tatto in una realizzazione iperrealistica senza vincoli né limiti, la tecnologia 3D Shaped rompe gli schemi del concetto tradizionale di materia ceramica che, da una visione bidimensionale, passa a una realizzazione tridimensionale dove ogni dettaglio prende forma, colore e struttura.

Novità e avanguardia sono quanto caratterizza l'esclusiva 3D Shaped Technology che ha portato alla ribalta un'innovazione che ha cambiato radicalmente il concetto di superficie ceramica.

3D Shaped Technology is a new digital process that is inserted in the production process to give maximum realism to ceramic products, through a surface forming process that enhances its conformation while preserving the characteristics of strength, durability and ease of cleaning typical of porcelain stoneware. Combining vision and touch in a hyper-realistic realization without constraints or limits, 3D Shaped technology breaks the rules of the traditional concept of ceramic material which, from a two-dimensional vision, passes to a three-dimensional realization where every detail takes shape, colour and structure.

Development to find ever new technologies, able to offer all vanguard for the main international markets.



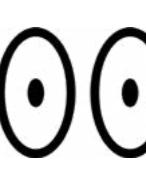
guarda
look



tocca
touch



senti
feel



meravigliati
wonder

CHARME

EVERLASTING BEAUTY

Naturalezza e forza.
Eleganza e rigore.
Un fascino eterno, intriso di
storia e di arte.

Superfici luminose,
delicatamente materiche,
modulate da sfumature e
venature naturali.
Charme riporta il fascino unico
dei marmi bianchi negli spazi
contemporanei.
Ambienti dal forte appeal che
si caratterizzano grazie alle
preziose superfici e ai raffinati
dettagli.

3D

SHAPED
TECHNOLOGY



GOLD

VEINED

PURE

BIANCOSPINO

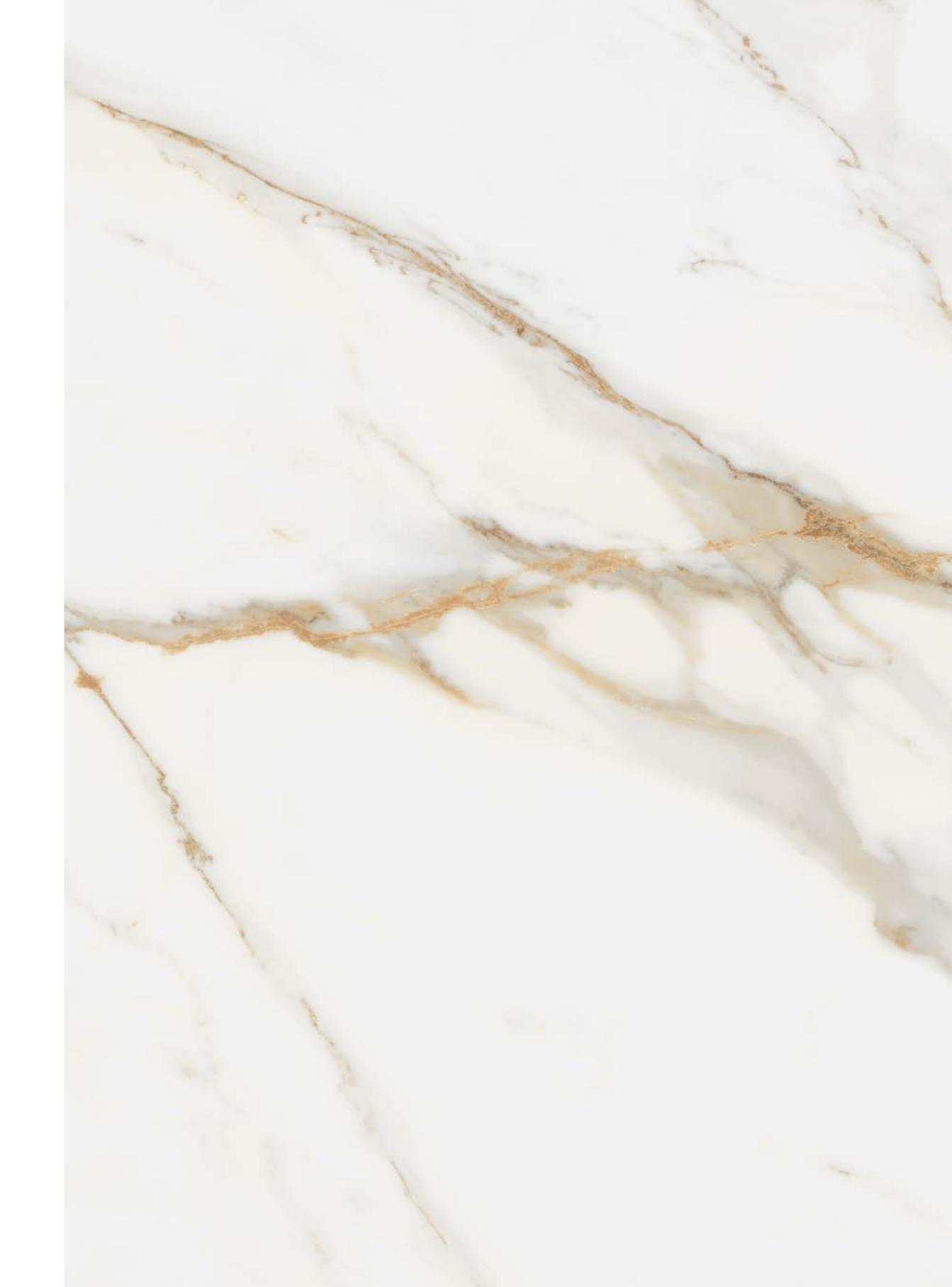
*Natural and strong. Elegance and rigour.
An eternal secret, deep in history and art.
Luminous surfaces, delicate to the touch,
modulated by natural shades and veins.
Charme reawakens the unique magic of
white marble in contemporary spaces.
Rooms with an irresistible appeal, charac-
terised by their precious surfaces and refined
details.*

*Nature et force. Élégance et rigueur.
Un charme éternel, imprégné d'histoire et d'art.
Des surfaces lumineuses, à la structure à peine
esquissée, modulées par des nuances et des
veines naturelles.
Charme reporte l'attrait unique des marbres
blancs dans les espaces contemporains.
Des espaces élégants caractérisés par des surfa-
ces précieuses et des détails raffinés.*

*Natürlichkeit und Stärke. Eleganz und Strenge.
Eine ewige Faszination, durchdrungen von
Geschichte und Kunst.
Leuchtende, zart strukturierte Oberflächen mit
natürlichen Nuancen und Maserungen.
Charme bringt die einzigartige Faszination des
weißen Marmors in moderne Räume.
Ausdrucksstarke Ambienti, die sich durch edle
Oberflächen und raffinierte Details auszeichnen.*



LE MATERIE PIÙ PREZIOSE CHE
CI OFFRE LA NATURA, ISPIRANO
IL DESIGN CONTEMPORANEO.



The most precious materials that nature offers us, hand in hand with contemporary design.

Les matières les plus précieuses que nous offre la nature inspirent le design contemporain.

Die wertvollsten Materialien, die uns die Natur schenkt, inspirieren das zeitgenössische Design.



CHARME GOLD 60x120 RET



CHARME GOLD 60x120 RET



CHARME DECORO GEMS 60x120 RET



CHARME GOLD 60x60 RET
CHARME DECORO GEMS 60x120 RET



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CHARME GOLD 60x60 RET

11



CHARME
VEINED

SPAZI DEFINITI DA UN FASCINO
IMMUTABILE NEL TEMPO.



Fascinating spaces
filled over time with
unchangeable mystery.

Des espaces définis par un
charme immuable dans le
temps.

Räume von zeitloser
Faszination.



CHARME VEINED 60x120 RET



CHARME VEINED 60x120 RET
CHARME VEINED LEVELS 60x120 RET - CHARME VEINED MOSAICO BASKET FOGLIO 30x30



CHARME VEINED MOSAICO BASKET FOGLIO 30x30



CHARME VEINED LEVELS 60x120 RET





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CHARME VEINED MOSAICO ESA K96 FOGLIO 29,5x34

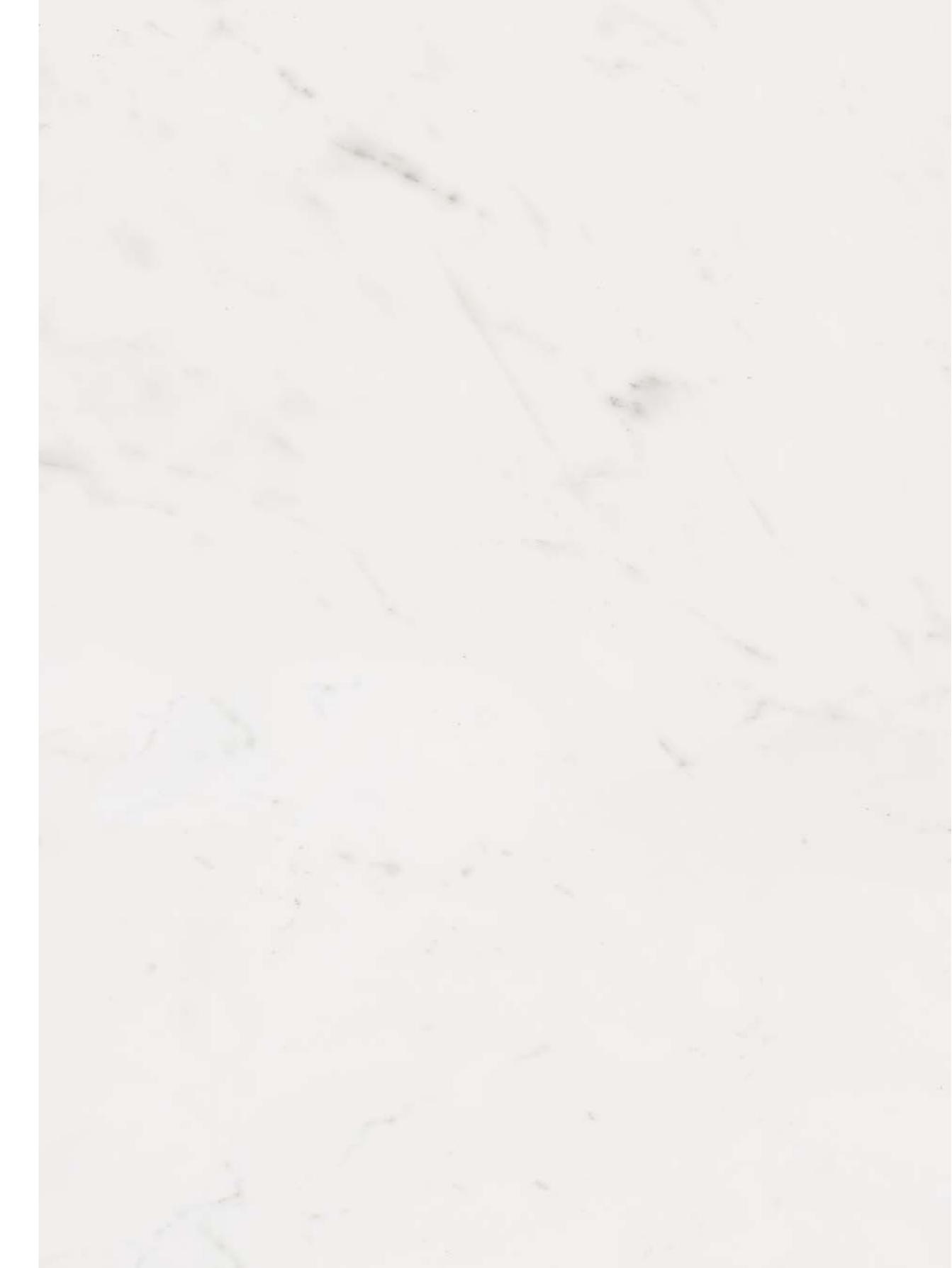
21



CHARME

LA REGALITÀ DEL MARMO, UNA
LUCE AVVOLGENTE E PURA.

PURE



The royalty of marble,
embracing the purity
of light.

La majesté du marbre,
une lumière enveloppante et
pure.

Die Noblesse des Marmors,
ein ergreifendes und reines
Licht.



CHARME PURE 80x80 RET



CHARME PURE 80x80 RET
CHARME PURE LEVELS 30x60 RET



26



CHARME PURE LEVELS 30x60 RET

27





30



CHARME DECORO GEMS 30x60 RET

31



DALL'ISPIRAZIONE CLASSICA
ALL'ESPRESSONE PIÙ ATTUALE DEL
BIANCO.

From timeless classic echoes
to the most contemporary
expressions of white.

De l'inspiration classique
à l'expression la plus
actuelle du blanc.

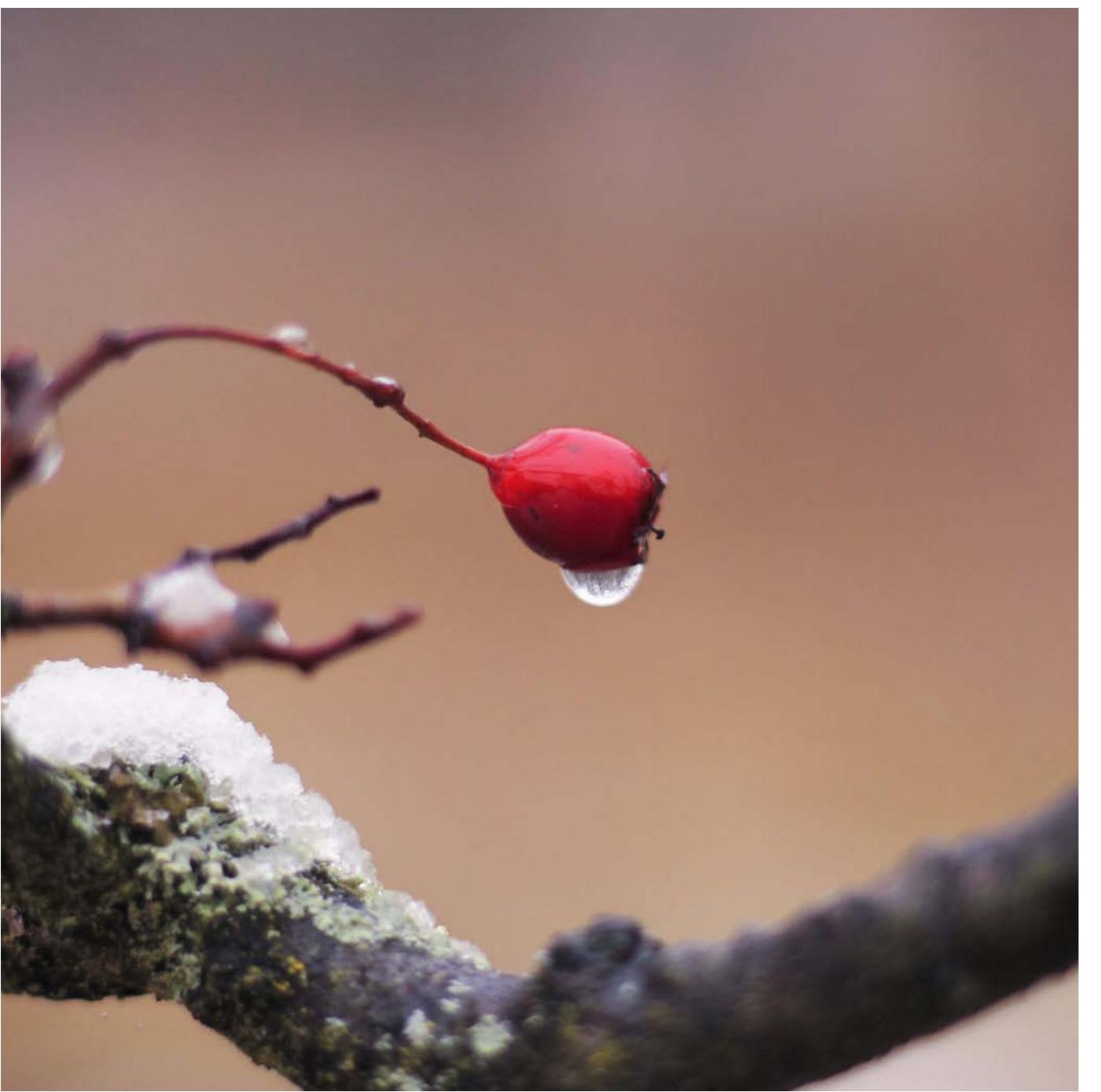
Von der klassischen
Inspiration zum modernsten
Ausdruck von Weiß.



CHARME BIANCOSPINO 30x60 RET
CHARME BIANCOSPINO ONDE 30x60 RET



CHARME BIANCOSPINO 60x120 RET
CHARME BIANCOSPINO 30x60 RET - CHARME BIANCOSPINO ONDE 30x60 RET



36



CHARME BIANCOSPINO MOSAICO PICKET FOGLIO 29x25,7

37



38



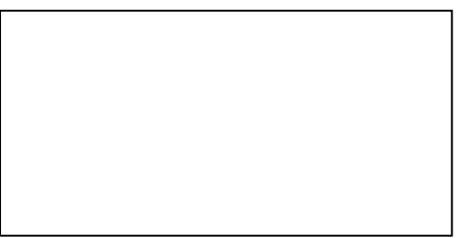
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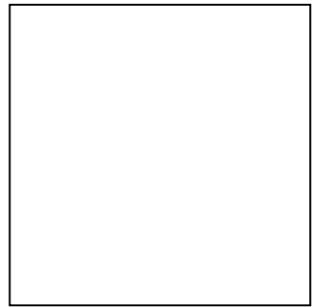
PURE



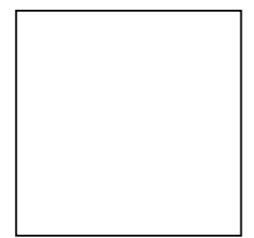
BIANCOSPINO



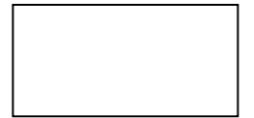
☒ 9 MM
60X120 (24"X48") RET
6Q14 GOLD
6Q18 VEINED
6Q19 PURE
6Q20 BIANCOSPIDO



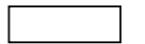
☒ 9 MM
80X80 (32"X32") RET
TR37 GOLD
TR36 VEINED
TR38 PURE



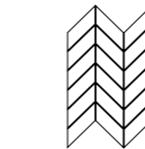
☒ 9 MM
60X60 (24"X24") RET
7W80 GOLD
7W81 VEINED
7W82 PURE



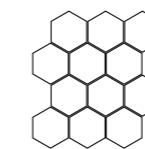
☒ 9 MM
30X60 (12"X24") RET
3J14 GOLD
3J15 VEINED
3J16 PURE
3J75 BIANCOSPIDO



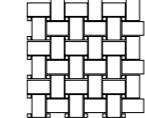
☒ 9 MM
10X30 (4"X12") +
2VD5 GOLD
2VD6 VEINED
2VD7 PURE
H137 BIANCOSPIDO



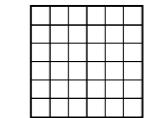
☒ 9 MM
MOSAICO CHEVRON
FOGLIO 30X31 (12"X12") ○
NC53 GOLD
NC54 VEINED
NC55 PURE
NA68 BIANCOSPIDO



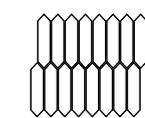
☒ 9 MM
MOSAICO ESA K96
FOGLIO 29,5X34 (12"X13") ○
NC56 GOLD
NC57 VEINED
NC58 PURE
NB66 BIANCOSPIDO



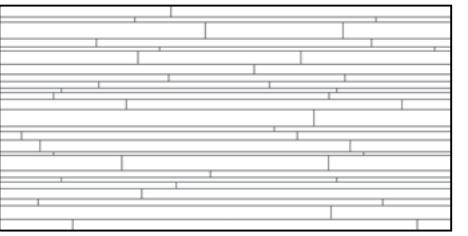
☒ 9 MM
MOSAICO BASKET
FOGLIO 30X30 (12"X12") ○
NC62 GOLD
NC63 VEINED
NC64 PURE
NA69 BIANCOSPIDO



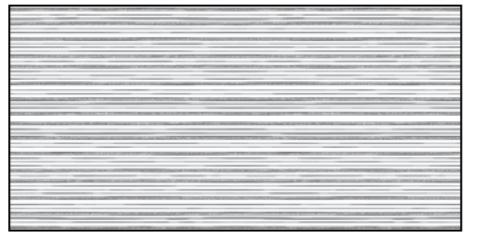
☒ 9 MM
MOSAICO 5X5 (2"X2")
FOGLIO 30X30 (12"X12") ○
NC62 GOLD
NC63 VEINED
NC64 PURE
NA67 BIANCOSPIDO



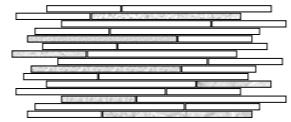
☒ 9 MM
MOSAICO PICKET
FOGLIO 29X25,7 (12"X10") ○
NB67 BIANCOSPIDO



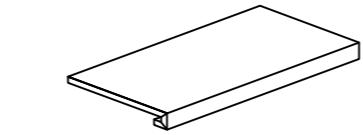
☒ 9 MM
DEC. 60X120 (24"X48") RET ★
6Q21 GEMS



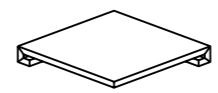
☒ 9 MM
LEVELS 60X120 (24"X48") RET ★★★★
6Q27 GOLD
6Q28 VEINED
6Q29 PURE
6Q30 BIANCOSPIDO



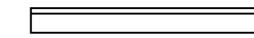
☒ 9 MM
MURETTO TEXTURE LINE ○
FOGLIO 30X60 (12"X24")
NB68 BIANCOSPIDO



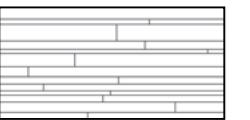
☒ 9 MM
GRADINO 30X60 (12"X24") ① *
8T76 GOLD
8T77 VEINED
8T78 PURE
8T79 BIANCOSPIDO



☒ 9 MM
ANG. GRADINO 30X30 (12"X12") ① *
3ZW5 GOLD
3ZW6 VEINED
3ZW7 PURE
3ZW8 BIANCOSPIDO



☒ 9 MM
BATTISCOPA 7X60 (3"X24")
5W60 GOLD
5W64 VEINED
5W65 PURE
5W52 BIANCOSPIDO



☒ 9 MM
DEC. 30X60 (12"X24") RET ★★★
H155 GEMS



☒ 9 MM
LEVELS 30X60 (12"X24") RET ★★
3J17 GOLD
3J18 VEINED
3J13 PURE
3J23 BIANCOSPIDO



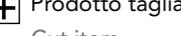
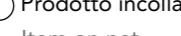
☒ 9 MM
ONDE 30X60 (12"X24") RET
3J74 BIANCOSPIDO

★ N° 12 GRAFICHE MISCELATE CASUALMENTE • N° 12 GRAPHICS CASUALLY MIXED • N° 12 GRAPHIKE ZUFÄLLIG GEMISCHT • N° 12 GRAPHIQUES MÉLANGÉES DE MANIÈRE ALÉATOIRE
 ★★ N° 64 GRAFICHE MISCELATE CASUALMENTE • N° 64 GRAPHICS CASUALLY MIXED • N° 64 GRAPHIKE ZUFÄLLIG GEMISCHT • N° 64 GRAPHIQUES MÉLANGÉES DE MANIÈRE ALÉATOIRE
 ★★★ N° 48 GRAFICHE MISCELATE CASUALMENTE • N° 48 GRAPHICS CASUALLY MIXED • N° 48 GRAPHIKE ZUFÄLLIG GEMISCHT • N° 48 GRAPHIQUES MÉLANGÉES DE MANIÈRE ALÉATOIRE
 ★★★★ N° 16 GRAFICHE MISCELATE CASUALMENTE • N° 16 GRAPHICS CASUALLY MIXED • N° 16 GRAPHIKE ZUFÄLLIG GEMISCHT • N° 16 GRAPHIQUES MÉLANGÉES DE MANIÈRE ALÉATOIRE
 * ARTICOLO A RICHIESTA A SCATOLE INTERE • ON REQUEST FULL BOXES • LAUT ANFRAGE VOLLE KARTON • SUR DEMANDE BOITES COMPLETES

INFORMAZIONI GENERALI - GENERAL INFORMATIONS

- Prodotto in porcellanato smaltato con impasti colorati. Superfici naturali con tecnologia 3D Shaped. Bordi rettificati e bordi tagliati.
Coloured body glazed porcelain tiles and rectified edges. Natural surfaces with 3D Shaped Technology. Rectified edges and cut edges.
- Tutte le misure sono nominali. Le conversioni in pollici sono approssimate ed arrotondate.
All sizes are nominal. The conversions into inches are approximate and rounded off.
- Le confezioni contengono il prodotto con diverse sfumature di tono. Al fine di ottenere il migliore effetto estetico, si consiglia, durante la posa, di prelevare le piastrelle alternativamente da scatole diverse e di posarle in senso ortogonale l'una all'altra.
The boxes contain the item with different shade variegations. When you lay down the tiles, in order to obtain the best blend of the colours, we advice you to take the tiles alternatively from different boxes and lay down orthogonally one to the other.
- Per i formati rettangolari consigliamo una posa sfalsata massimo di 1/4 della lunghezza.
For the rectangular sizes we suggest an installation pattern at a maximum of 1/4 of the entire lenght.
- Bordi rettificati: nella posa mono e multi-formato è consigliato prevedere fughe di almeno 2 mm.
Rectified edges: when you lay down single and multi sizes it is suggested to use grouts of at least 2 mm.
- Ci riserviamo la facoltà di modificare e/o eliminare i formati, i calibri, gli spessori e le grafiche in qualsiasi momento senza che si renda necessaria una espressa comunicazione scritta.
We reserve the right to modify and/or remove the sizes, the calibers, the thickness and the graphics anytime, with no obligation of a further notice in writing.
- I toni degli articoli campionati sono puramente indicativi pertanto le variazioni di tono e di superficie non possono costituire motivo di contestazioni.
The shades of the samples are purely representative of the item itself so the shades variation and the surfaces variations cannot constitute the reason for a claim.
- Decori, mosaici, pezzi speciali o qualsiasi altro formato da taglio, vengono prodotti uno ad uno con interventi manuali ed artigianali durante la fase di lavorazione. Eventuali imperfezioni non possono essere considerate difetti.
Decorations, mosaics, special pieces or any cut item are made one by one, using handcrafts precesse sas well, during the production cycle. Consequently, any imperfection should not be considered defect.

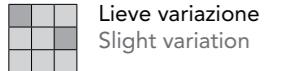
SIMBOLOGIA - SIMBLOGY

RET Rettificato  Prodotto tagliato  Prodotto incollato su rete * A richiesta a scatole intere ★ Grafiche miscelate casualmente
 Rectified Cut item Item on net On request full boxes Graphics casually mixed

- (1) Piastrella con torello incollato (solo su richiesta). Per uso esterno è necessario adottare tutte le misure per una posa a regola d'arte secondo usi e norme in vigore.
Tile with glued torello (on request only). For external use it's necessary to adopt all precautions for a perfect tile according to usage and regulations in force.

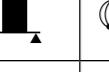
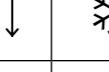
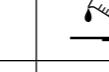
VARIAZIONE CROMATICA - SHADE VARIATION

V2



Lieve variazione
Slight variation

CARATTERISTICHE TECNICHE - TECHNICAL CHARACTERISTICS

	Spessore	Formatura del prodotto	Assorbimento d'acqua	Carico di rottura	PEI Resistenza all'abrasione superficiale	Resistenza agli sbalzi termici	Resistenza al gelo	Resistenza chimica	Resistenza alle macchie	Coefficiente dinamico di frizione	Resistenza allo scivolamento
	Thickness	Product Moulding	Water absorption	Modulus of rupture	Resistance to surface abrasion	Resistance to thermal shock	Frost resistance	Chemical resistance	Stain resistance	Dynamic coefficient of friction	Slip resistance
		ISO 10545-3 B1a	ISO 10545-4	ISO 10545-7	ISO 10545-9	ISO 10545-12	ISO 10545-13	ISO 10545-14	DCOF	DIN EN 16165 Annex B DIN EN 16165 Annex A	
											
CHARME 3D Gold Veined Pure	9	RET	< 0,5%	≥ 43 N/mm ²	5	Garantita Guaranteed Garantiert Garantie	Garantita Guaranteed Garantiert Garantie	GA (V) GLA (V) GHA (V)	Conforme Compliant Conforme Konforme	> 0,42	R9 A+B+C
CHARME 3D Biancospino	9	RET	< 0,5%	≥ 43 N/mm ²	5	Garantita Guaranteed Garantiert Garantie	Garantita Guaranteed Garantiert Garantie	GA (V) GLA (V) GHA (V)	Conforme Compliant Conforme Konforme	> 0,42	R9 A



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